

# General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility  
3<sup>rd</sup> Floor, New CTS Building  
16, Greams Road, Chennai – 600 006  
Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

**BHARAT SANCHAR NIGAM LIMITED**

(A Government of India Enterprise)

**S&M-CM/166/2G & 3G Data plans/2012-2013/4**

**dt @ Chennai-6 the**

**28-04-2012**

Sub: Revision in tariff of data plan under 3G mobile services-reg

Ref: (1) Corporate office ND letter no 26-17/2009-R&C (Pt.)-Circular T & C-CM No.5/12-13 dt 20-04-12.

With ref. to above C.O. ND Circular , approval of the competent authority is hereby conveyed for the implementation of revision in tariff of data plan under 3G mobile services in Tamilnadu LSA (including CHTD ) **with effect from 01.05-202.**

The details are given below:-

**A. 3G Prepaid Data Service:**

Data STV in Rs. (inclusive of Service Tax)		Day/Any time usage in MB		Night usage in MB		Total bundled free usage in MB		Validity (days)	
Existing	Revised	Existing	Revised	Existing	Revised	Existing	Revised	Existing	Revised
403	301	1000		1000	1000	30	30		
607	601	1000	2000	3000	3000	30	90		
716	502	2000		2000	2000	30	30		
751	751	5000		5000	5000	30	30		
1261	1099	10000		10000	10000	30	30		
1576	1501	15000		15000	15000	30	30		
3002	3002	30000		30000	30000	90	90		

B).STV 12, STV 25, STV 53, STV 101, STV 202 (3G Data STVs) will continue to exist.

C).The existing trial pack STV of Rs.121 and data STV of Rs.2500 will be withdrawn.

**D). 3G Postpaid Data Service:**

FMC in Rs. (Excl Service Tax)		Day/Any time usage in MB		Night usage in MB		Total bundled free Usage in MB	
Existing	Revised	Existing	Revised	Existing	Revised	Existing	Revised
369	270	1000		1000	1000		
549	540	1000	2000	3000	3000		
649	450	2000		2000	2000		
1133	670	5000		5000	5000		
1633	1000	10000		10000	10000		
2039	1350	15000		15000	15000		
New Plan	2500	New		New	30000		

All other terms and conditions will remain same.

AGM (Marketing-CM)

TN Circle, Chennai-6

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To

**GM (NW-O CM), Trichy -1/ Coimbatore** – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai – for information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM In charge IN – **Trichy/Bangalore** - for necessary action please.

DGM/DE Billing & IT – Trichy for information & necessary action please.

DGM (N/W-O-CM)/DE Commercial Coimbatore - For information & necessary action please.

**Heads of SSAs**, -- for kind information and necessary action please.

**DGM (Sales), AGM (Sales) & AGM (MKTG II)- Chennai-6** –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

**DGM (CS), Chennai-6** - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM (S&M-CM)/AGM (MKTG-CM), Chennai Telephones, Chennai – for information & necessary action please.